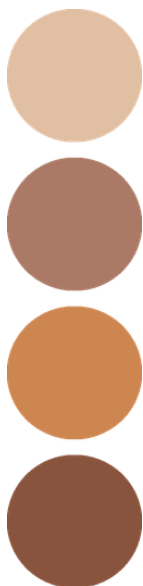




JUNE - 2026

AGNO-DIGEST



CX Reimagined 2026: GenAgno's First Ever Roadshow

On 27th June, GenAgno hosted its first-ever roadshow in Chennai, CX Reimagined 2026, bringing together founders, business leaders, and long-time partners for an afternoon that felt less like a product launch and more like a homecoming for the community that's grown around GenAgno.

The event was anchored by chief guest Mr Sivarajah Ramanathan, former Mission Director at Startup TN, whose presence set a fitting tone for the day. Having spent years shaping Tamil Nadu's startup ecosystem from the inside, his address brought perspective on where AI-driven business tools are headed and why product-first companies like GenAgno have a role to play in that shift. The centrepiece of the afternoon was a full showcase of GenAgno's product suite four platforms, each demonstrated through live presentations and real use-case videos rather than static slides



Demos sparked immediate questions, and questions sparked conversations that spilt well past their allotted slots. That energy carried straight into the networking lunch that followed. The day closed with an open Q&A session, and the team addressed them candidly.

For a first attempt at a roadshow, CX Reimagined 2026 exceeded expectations. Plans for the next roadshow are already taking shape. If this first edition is any indication of what's ahead, Chennai's business community and hopefully a few new cities beyond it have a lot to look forward to.



AgnoShin Featured in Forbes India: Powering India's Aatmanirbhar Bharat Vision

AgnoShin has been recognized by Forbes India Brand Connect as a company contributing to the vision of Aatmanirbhar Bharat, highlighting its role in shaping a self-reliant, technology driven India. As a technology-agnostic organization, AgnoShin enables businesses to adopt innovations without disrupting existing systems, safeguarding long-term technology investments. Guided by a customer-centric approach, the company delivers AI-powered customer experience solutions, omnichannel engagement, and seamless integration capabilities.

Forbes INDIA

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Ask AI



AGNOSHIN



Gomathi Perumal (VP) & Team AgnoShin

Women's Club Presents: An Inspiring Session with Ja. Deepa

AgnoShin Women's Club hosted an inspiring session with renowned writer, documentary filmmaker, film critic, and publisher Ja. Deepa on 12th June. Through an engaging conversation on literature, storytelling, and the importance of cultivating a reading habit, she encouraged participants to rediscover the joy of books and the power of stories to shape perspectives. The session left attendees inspired to make reading a meaningful part of their everyday lives.



Leading with Purpose - Najeeb Kuttippuram

The week concluded on an inspiring note as AgnoShin hosted Mr. Najeeb Kuttippuram for an insightful session on purposeful leadership and creating meaningful impact. Drawing from his experiences, he shared valuable perspectives on the importance of creating opportunities, uplifting communities, and leading with compassion and integrity. His message served as a powerful reminder that true success is not measured solely by personal achievements, but by the positive difference we make in the lives of others. The session inspired employees to embrace leadership with purpose, foster a culture of giving back, and contribute towards building a more inclusive and impactful future.



Celebrating Womenhood

AgnoShin celebrated Galentine's Day with an evening dedicated to friendship, appreciation, and the incredible women who make our workplace stronger every day. The celebration brought colleagues together through fun activities, shared laughter, and a thoughtful exchange of gifts, as women celebrated and appreciated one another with heartfelt gestures.



CX Industry Insight



The Uncomfortable Truth

Chatbots used to be a selling point. Now they're just expected and often annoying, full of circular conversations and dead ends instead of real solutions. A 2026 consumer study found growing frustration with AI-heavy companies for exactly this reason. The bar has shifted from "Does it respond?" to "Does it remember, solve, and actually help?" Most CX leaders now see memory-rich AI agents that retain user history and preferences as essential to real personalisation. Customers agree: repeating their story to a new agent every time is one of the biggest pain points in support today.



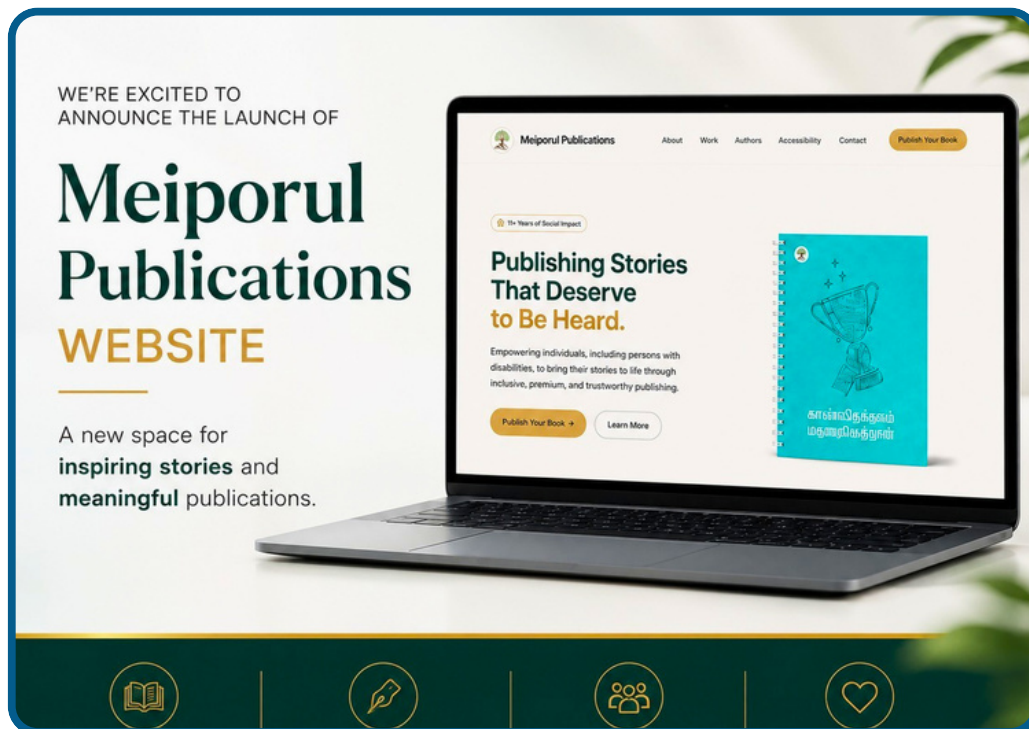
Service is also shifting from reactive to proactive, catching problems (such as a network issue or a stuck checkout) before customers even notice them. Support stops being something customers ask for and becomes something they experience. Trust has become a competitive edge too, not just a compliance checkbox. Customers care about their data, but just as much about whether their question gets answered. Bottom line: stop asking "Do we have AI?" Ask, "Does my customer ever have to repeat themselves?" That question exposes more than any feature checklist.



Our CSR Engagement

Meiporul Publications Goes Digital

Meiporul Publications is proud to introduce our new website! Finally, you can find all those inspiring stories, publications, and voices that deserve to be heard. Designed to make its growing collection of works more accessible, the website reflects Meiporul's commitment to empowering people and telling everyone's story. Now, you can explore publications, find impactful stories, and join a mission celebrating creativity, resilience, and social impact. I'm glad we're moving forward with this new launch.





Nurturing a Greener Tomorrow

As part of its World Environment Day initiative, Meiporul distributed 50 saplings to the Government Arts College, Udumalpet, reinforcing its commitment to environmental sustainability and community well-being. The initiative was warmly received by the college management and students, who appreciated the effort to promote greener surroundings. More than a symbolic gesture, the sapling distribution reflected Meiporul's belief that small, collective actions can create a lasting environmental impact. Through such initiatives, the organization continues to encourage sustainable practices and inspire communities to contribute towards building a healthier and greener future.



Team REVIEWS



S.M.Sharmila

Program Manager

What makes GenAgno truly special is the perfect blend of visionary leadership and a passionate young workforce. The company's culture encourages collaboration, innovation, and continuous learning. Achievements such as the IIT incubation and Forbes recognition are a testament to this commitment to excellence. I am proud to be part of GenAgno's journey and grateful for the opportunity to contribute to its growth. I am confident the company will continue establish itself as a globally recognized leader in innovation and technology.



Amritha

Associate Software Engineer

Joining this company as an Associate Software Engineer has been a great learning experience. From working on challenging projects to collaborating with talented teammates, every opportunity has helped me grow both technically and professionally. The positive work culture, supportive mentors, and encouragement to learn new technologies have made my journey enjoyable and fulfilling. I truly appreciate the trust and opportunities I've been given, and I'm happy to be a part of this wonderful team.

WELCOME

TO THE TEAM!

We're thrilled to have you as part of our growing family. Your skills, ideas, and passion will make a real impact, and we can't wait to achieve great things together.

Let's innovate, collaborate, and make a difference!



DANIEL M
ASSOCIATE SYSTEM ENGINEER
PRODUCT IMPLEMENTATION



VARSHA SRI
TECHNICAL INTERN
DEVELOPMENT TEAM



YOGESHWARAN
TECHNICAL INTERN
DEVELOPMENT TEAM



SARAVANA PRABHU
ASSOCIATE SYSTEM ENGINEER
AVAYA IMPLEMENTATION



MEENACHI
TECHNICAL INTERN
DEVELOPMENT TEAM



LAKSHMANAN
TECHNICAL INTERN
DEVELOPMENT TEAM



AGALYAA S
IMPLEMENTATION TEAM
TECHNICAL INTERN



JAGAN C
IMPLEMENTATION TEAM
TECHNICAL INTERN



JERIN ABISHEK K
IMPLEMENTATION TEAM
TECHNICAL INTERN



SRINIVASAN V
IMPLEMENTATION TEAM
TECHNICAL INTERN



HEMANTH KUMAR D
IMPLEMENTATION TEAM
TECHNICAL INTERN



HARIHARAN VK
IMPLEMENTATION TEAM
TECHNICAL INTERN



CHRISPIN PRESENTIA
DIGITAL MARKETING



SRINITHI
DIGITAL MARKETING



JANANI SUSMITHA
DIGITAL MARKETING

Employee Engagement



Celebrating New Beginnings

The AgnoShin family came together to celebrate a special milestone in Divya's life her recent wedding! Our colleagues visited her, shared heartfelt wishes, and presented a small token of appreciation from the whole team.

The AgnoShin family also celebrated Ashok's recent wedding! Our colleagues had the pleasure of visiting him, extending warm wishes, and presenting a token of love from the team. Wishing them and their families a lifetime of happiness, love, and beautiful memories. Congratulations on this wonderful new chapter!



Agno Health Corner

Your Monthly Health Boost!



Topic: Boredom Is a Skill You've Been Killing Without Noticing

When was the last time you let yourself be truly, completely bored?

1. Most of us treat boredom as a problem to eliminate; the second a gap opens up, we reach for the phone.
2. In one study, participants were given a deliberately repetitive, boring task before a creative exercise, and produced significantly more creative ideas than those who skipped the boredom, because boredom pushes the brain to search for stimulation internally instead of externally.

Quick Fact:

The average person now checks their phone every 10–12 minutes throughout the day — meaning most of us haven't given our brain the runway it needs to enter that creative, idea-generating state in years.

Challenge of the Month:

Pick one boring task this week and do it with your phone untouched. Notice what your brain comes up with on its own by day 4.

BIRTHDAYS



Kishorkumar P



Gokul S



Padmanaban S



Tamilarasan G



Praveen Kumar



Gutti Amrutha



Nirmala R



Keerthana E



Shanjai S



WORK ANNIVERSARY



Ashokkumar M

HAPPY 4TH
WORK ANNIVERSARY



Rakul Prasanth S

HAPPY 6TH
WORK ANNIVERSARY



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